



DID YOU KNOW YOU HAVE A CHOICE when selecting a labor provider at a trade show in the United States? You can choose the **General Contractor** who is the show appointed provider, or an independent **Exhibitor Appointed Contractor (EAC)**, like Nth Degree.

General Contractor

- >>> Hired by show organizer to provide services and labor to both the organizer and exhibitors
- >>> You will receive the same basic services as everyone else on the show floor
- >>> The General Contractor is involved in all areas of the show and may not provide specialized service to you

Exhibitor Appointed Contractor (EAC)

- >>> Hired by the exhibitor to install and dismantle the exhibit
- >>> Requires you to complete a form found in the service kit

Benefits of using an EAC include:

- >>> Focused customer service to you
- >>> Dedicated management team for the installation and management of your stand
- >>> Provides the same team to set-up and tear down your exhibit unlike the GC

There are important things to look for when selecting an EAC. Choose a company that has experience and has been in the business for many years. Make sure your EAC has the ability to service you in *all* U.S. cities.

WHY CHOOSE NTH DEGREE FOR YOUR LABOR IN THE U.S.? As one of the largest event and trade show management firms in the United States, we have some of the longest-standing union contracts in the business and a history of innovation in union training and working relationships.

We are the only EAC that can serve you in all major convention cities in North America with its own employees, not subcontractors. Because we work all over the world, we understand your perspective and are uniquely equipped to support your efforts through our Worldwide Project Management services.

We provide continuous training to our project managers and exhibit installers, ensuring that they are providing **the best customer service possible**. They work efficiently and save you time and money. Nth Degree's project managers can help you manage your entire U.S.-based project from start to finish. We can also submit the EAC letters to the organizers for each of your shows. We will oversee and ensure the quality of your show throughout the pre-planning phase, right through to the on-site stand set-up to tear-down while staying on-time and on-budget.

To learn more about the Nth Degree's services and to place your order for labor for an upcoming show, contact **Mike Miller** at **404-297-5245** or **mmiller@nthdegree.com**.

